



ELEVATOR PITCH
CONTEST

Contact

Jireh Communications Group
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CONTESTANT ENTRY FORM

ENTRANT INFO

Name: _____

Company Name: _____

Address: _____

Job Title: _____ Number of employees: _____

E-mail: _____

Phone: _____ Product or Service: _____ , _____

Certified Woman owned business? **Yes** No

How do you plan to participate? You Tube _____ In-person _____

ENTRY GUIDELINES

- 1. Submit the entry form.** Be sure to indicate if you will participate online or in-person. Online participation is reserved for those who are not in the immediate DC/MD/VA region. Entrants who reside in the area must participate in person. Your entry form serves as the admission stub to the full day of sessions offered at the Sisterhood Confidential Summit. A Livestream link will be made available to all online participants. Email this form to info@jirehcreative.com
- 2. Create your pitch.** The pitch must be a minimum of 30 seconds and CAN NOT EXCEED 60 seconds in length. State the name and purpose of your business, the product and its most distinct benefits. Judges will evaluate performance based upon confidence, creativity, marketability and consumer appeal. (Props may be used. Music and sound effects can not be used unless they essential to the product demonstration.)
- 3. Deliver your pitch.** Online: The words "Going Up Elevator Pitch" and your company name must appear in the title of the video. Once your video is uploaded send the link to info@jirehcreative.com. On site: You may complete the form onsite for participation, but participation priority will be given to applicants who submit the form prior to the event. A timer will be used to start and stop your in-person pitch.

ABOUT YOUR BUSINESS

Description:

Provide three adjectives that best describe your business

Does your business have a registered trademark/logo?

Goal:

Goals should always be: **S** – Specific **M** – Measurable **A** – Achievable **R** – Realistic **T** – Time Bound
Please summarize your marketing goal (i.e., to get more customers, attract investors)

Timeframe: 1-3 months 6-12 months Marketing is not a priority in the foreseeable future

Check here___ to receive free tips from the "Branducator" Series on meeting your specific marketing goals. (Optional)

Contest Entry Guidelines

The "Going Up Elevator Pitch" contest is presented by Jireh Communications Group in association with "Sisterhood Confidential." NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

1. Eligibility

The Going Up Elevator Pitch Contest (the Contest) is open to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of Jireh Communications Group and other companies associated with the promotion of the Contest, and their respective parents, subsidiaries, affiliates and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Contest is subject to federal, state, and local laws and regulations.

All entries must be received by 11:59 p.m. EST on October 1, 2013.

2. Agreement to Official Rules

Participation in the Contest constitutes entrants full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

3. Contest Period

The Contest begins on September 02, 2013 at 12:00 a.m. Eastern Standard Time and ends on October 01, 2014 at 11:59 p.m. Eastern Standard Time (the Contest Period). Entries that are submitted before or after the Contest Period will be disqualified. Submissions will be accepted for the duration of the Contest using any of the following methods: On-Site and Online.

4. How to Enter

On-Site: This method of entry will be available at Gaylord Hotel National Harbor at the "Sisterhood Confidential" Leadership Summit. Online: This method of entry will be available by visiting our website (www.jirehcreative.com) and following the directions provided to fill out the entry information, and submit.

Limit one (1) entry per person, per email address, and per household for the duration of the Sweepstakes Period, regardless of method of entry. Entries received from any person, e-mail address, or household in excess of the stated limitation will be void. All entries become the property of Sponsor and will not be acknowledged or returned.

5. Liability

Jireh Communications Group is not responsible for any problems or technical malfunctions that occur on account of entering this contest. If, for any reason, the contest is not capable of running as planned, Legal Language Services reserves the right in their sole and unequivocal discretion to cancel, terminate, modify, delay or suspend the contest. Entries which have been tampered with or altered are void. In the event of a dispute over who submitted a winning entry, the holder of the winning e-mail account will be declared the winner. All entries are subject to used by Jireh Communications Group in future promotions.

Sign below to indicate you have read and adhere to the contest guidelines.

Entrant Name: _____ Date: _____

Entrant Signature: _____